

June 2006
FOR IMMEDIATE RELEASE
Appledore Cove LLC
Contact: Jeff Garstka, 888-849-1787

Appledore Cove Cooks Up Colorful New Look

Appledore Cove of Wells, Maine unveils a bold new look with colorful new packaging.

"The product lines feature four bright beautiful colors. One for each product line," said Jeff Garstka Co-founder of Appledore Cove "We've also added usage ideas for each product. We hope that it will encourage our customers to use our products in creative new ways."

"We really just wanted our overall look to be as good as what we put in the jar," said Tom Gorski, Co-founder.

Jeff Garstka and Tom Gorski founded Appledore Cove in 2002. From that very first appearance at a local food festival, they've continued their dedication to making foods slowly and carefully by hand with only the finest and freshest local ingredients. Since that day Appledore Cove's wonderful product line has expanded but their dedication and passion to create the most flavorful products in small batches has endured. Today Appledore Cove's produces a delicious variety of salsas, condiments, dips, sauces, preserves and dessert sauces.

They plan to unveil their "new look" at The National Association for the Specialty Food Trade's (NASFT) show held July 9-11 at the Jacob Javits Convention Center in New York City. At about the same time, the Appledore Cove website is also getting a facelift. Look for that exciting change the first week of July!

For additional information about Appledore Cove visit www.appledorecove.com, email us at info@appledorecove.com or call us at 888-849-1787.